

# LOCAL SEO GROWTH PROPOSAL

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*Proposed by:*

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## **GMB Consult**



Helping Local Businesses Get Found & Chosen  
having a great business no longer guarantees customers. If your shop is invisible on Google, you might as well be selling samosas on the moon.

### **Why You're Not Getting Leads Online**

Let's be honest — many local businesses offer amazing services, yet still struggle with visibility. Does this sound familiar?

- ✗ "I have a GMB profile, but I'm not getting calls."
- ✗ "My competitors show up in Google Maps, I don't."
- ✗ "I don't have a website, or mine is outdated."
- ✗ "I'm unsure how to get reviews or rank locally."

You're not alone — and you're not stuck.

With the right plan, you can start getting calls, reviews, and customers within weeks.

# Methodology

## We Work On The 3 Google Ranking Pillars for Local SEO

### **Relevance –**

Are you what the customer is searching for?

We fix this by:

- Choosing the right categories (primary + 9 subcategories)
- Adding keyword-rich descriptions for your business, products, and services
- Structuring your website & GMB with exact-match service keywords (e.g., "Bridal Mehendi in Raipur", "Laptop Repair Near Me")



### **Distance –**

Are you close to the searcher?

We target your exact location pin on Google Maps and define a service area up to 80 km, covering nearby suburbs or cities.

We make sure your business appears when people nearby search with "near me" keywords.



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## **Prominence –**

Are you trustworthy and active?

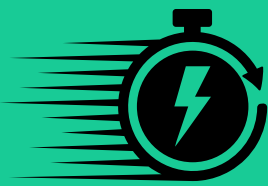
We boost your prominence through:

- Regular GMB updates with offers, events, posts
- Collecting reviews with local keywords
- Uploading high-quality images/videos (interior, exterior, services)
- Building backlinks and social signals
- Listing your business in high-DA local directories



The Google logo is displayed in its characteristic multi-colored font (blue, red, yellow, blue, green, red) on a white background.

### Custom Domain



*Fast, modern design*



*Local keyword-optimized  
pages (city + service-  
based)*



*SEO structure: meta, H1-  
H3, alt text, schema*



*Service/Product pages  
with conversion CTAs  
Location pages for multi-  
city targeting*

# Get SEO- Optimized Website

**Google just raised the stakes — your website is now 40% of your local SEO power**

Don't have a website? Or stuck with an outdated one?

We're offering a Website, mobile-friendly, SEO-optimized website with all our Local SEO plans.

This is worth ₹25,000+ but we're giving it in our package with no extra charge to help small businesses win.

# Our Local SEO Service Checklist (We Do It All)

Category	What We Do
GMB Setup	Business info, address pin, phone, website, categories, attributes
SEO Content	Keyword-rich descriptions (business, products, services)
Products/Services	1000-character product descriptions with keywords
Visual Optimization	Interior, exterior, product images + videos, logo, cover photo
Review Strategy	Get real reviews with keywords & 5-star focus
Local Citations	Submit to top directories (Justdial, India Mart, Sulekha, etc.)
Backlinks	High-quality backlinks & blog articles with GMB URL links
Weekly Posts	Offers, updates, tips, and events
Custom Website	With local keyword SEO & conversion-focused structure

## **Plans & Pricing**

Plan Name Price (Yearly) Description

GMB SEO **Only ₹15,000** Full Local SEO + Ranking Boost Plan (without website)

GMB SEO + Website **₹25,000** All SEO tasks + FREE professionally built website with full SEO

# Why Choose GMB Consult?

- Ranked on Page 1 nationally for “GMB Services in India”, “GMB Ranking Services In India”
- SEMrush Certified & Local SEO Experts
- 100% manual, ethical, and proven strategy
- Specialized in Local area-based businesses
- More than promises—we deliver real map rankings and real leads

*“Visibility brings trust.  
Trust brings sales.”*

**Get Started Today – Be Seen, Get Chosen, Grow Fast**

GMB Consult. Supporting local legends like you. Let's help your business show up where people are searching.

**CONTACT US**



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